

INTRODUCING

# CLICK <sup>N</sup> CURL

THE NEXT BIG THING TO HIT THE \$5 BILLION DOLLAR BEAUTY INDUSTRY

THE FAST EASY WAY TO GET  
PROFESSIONAL STYLING RESULTS

*Dry, Style and Set –  
All In One Step*



ONE OF WOMEN'S BIGGEST GRIPEs ABOUT THEIR HAIR IS  
*IT TAKES TOO LONG TO STYLE.*

CLICK N CURL DELIVERS PROFESSIONAL STYLING RESULTS AT HOME  
FOR EVERYONE WHO OWNS A BLOW DRYER.

- THERE ARE 15 MILLION BLOW DRYERS SOLD EACH YEAR
- 85% OF ALL HOUSEHOLDS WITH WOMEN HAVE A HAIR DRYER
- THAT EQUATES TO ROUGHLY 84 MILLION US HOUSEHOLDS
- THE AVERAGE AMERICAN WOMAN SPENDS \$12,000 ANNUALLY ON BEAUTY PRODUCTS AND GROOMING.

CLICK N CURL IS A  
**\$300 MILLION DOLLAR**  
RETAILING OPPORTUNITY



ACHIEVE BODY, VOLUME AND LOOSE FLOWING CURLS

KIM NIMSGERN IS THE FOUNDER AND  
PRESIDENT OF CASUAL PANACHE,  
INC. A BRAND DEDICATED TO  
"MAKING IT EASY TO ADD STYLE AND  
FLAIR TO EVERYDAY LIFE" AND THE  
INVENTOR OF CLICK N CURL.



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FEATURES:

- Light weight barrel rollers – no clips required
- Bristle length and strength designed to prevent tangles
- Flat top/stand up brush heads allow for easy brush handle attachment
- Comfort grip brush handle with easy release press button
- Ceramic coated brush barrels for even heat retention and faster styling
- Vented brush barrels allow for faster drying time
- Safe for wet or dry hair

INCLUDES:

- 5 two-inch brush heads
- 1 easy release, detachable brush handle